

Comparing Your Enews Responses--Issue 21, August 2012
 totals as of Sep 6, 2012 4:12 pm

All Recipients Totals & Averages for the selected campaigns			JSRI External List Number 21, August 2012 Sent: Aug 16, 2012 12:14 PM To: JSRI Mailing List 2			Loyola Faculty&Staff Number 21, August 2012 Sent: Aug 16, 2012 11:55 AM To: Sp12 Faculty/Staff			Loyola Students Number 21, August 2012 Sent: Aug 16, 2012 11:54 AM To: Sp12 Students		
emails sent	8141		sent	1553		sent	1188		sent	5400	
emails received	8043	98.80%	received	1466	94.40%	received	1179	99.24%	received	5398	99.96%
emails bounced	96	1.18%	bounced	85	5.47%	bounced	9	0.76%	bounced	2	0.04%
people who opened it	1079	13.42%	opens	436	29.74%	opens	212	17.98%	opens	431	7.98%
people who clicked it	364	33.73%	clicks	222	50.92%	clicks	72	33.96%	clicks	70	16.24%
people who forwarded	2	0.19%	forwards	2	0.46%	forwards	0	0.00%	forwards	0	0.00%
people who opted out	14	0.17%	opt outs	3	0.20%	opt outs	0	0.00%	opt outs	11	0.20%
new people who signed	0	0.00%	new signups	0	0.00%	new signups	0	0.00%	new signups	0	0.00%
			clicks on links			clicks on links			clicks on links		
			http://e2mz	12	4.53%	http://e2mz	1	1.27%	http://e2mz	0	0.00%
			Click here	0	0.00%	Click here	0	0.00%	Click here	0	0.00%
			Facebook	3	1.13%	Facebook	2	2.53%	Facebook	1	1.33%
			Twitter	0	0.00%	Twitter	1	1.27%	Twitter	1	1.33%
			more»	7	2.64%	more»	3	3.80%	more»	1	1.33%
			more»	5	1.89%	more»	1	1.27%	more»	0	0.00%
			more»	4	1.51%	more»	0	0.00%	more»	0	0.00%
			more»	2	0.75%	more»	3	3.80%	more»	1	1.33%
			read»	3	1.13%	read»	2	2.53%	read»	0	0.00%
			more»	3	1.13%	more»	2	2.53%	more»	0	0.00%
			more»	8	3.02%	more»	1	1.27%	more»	0	0.00%
			more»	5	1.89%	more»	0	0.00%	more»	1	1.33%
			more»	17	6.42%	more»	0	0.00%	more»	0	0.00%
			more»	7	2.64%	more»	3	3.80%	more»	3	4.00%
			read»	5	1.89%	read»	3	3.80%	read»	1	1.33%
			JSRI News	1	0.38%	JSRI News	3	3.80%	JSRI News	0	0.00%
			Jesuit Soci	9	3.40%	Jesuit Soci	1	1.27%	Jesuit Soci	1	1.33%
			read more	100	37.74%	read more	33	41.77%	read more	42	56.00%
			read more	33	12.45%	read more	11	13.92%	read more	7	9.33%
			read more	40	15.09%	read more	7	8.86%	read more	12	16.00%
			Give today	0	0.00%	Give today	0	0.00%	Give today	0	0.00%
			www.loyno	1	0.38%	www.loyno	1	1.27%	www.loyno	1	1.33%
			Click here	0	0.00%	Click here	0	0.00%	Click here	1	1.33%
			more»	0	0.00%	more»	0	0.00%	more»	0	0.00%
			more»	0	0.00%	more»	0	0.00%	more»	0	0.00%
			more»	0	0.00%	more»	0	0.00%	more»	0	0.00%
			more»	0	0.00%	more»	0	0.00%	more»	1	1.33%
			read»	0	0.00%	read»	0	0.00%	read»	1	1.33%
			more»	0	0.00%	more»	0	0.00%	more»	0	0.00%
			more»	0	0.00%	more»	0	0.00%	more»	0	0.00%
			more»	0	0.00%	more»	0	0.00%	more»	0	0.00%
			more»	0	0.00%	more»	0	0.00%	more»	0	0.00%
			more»	0	0.00%	more»	0	0.00%	more»	0	0.00%
			read»	0	0.00%	read»	0	0.00%	read»	0	0.00%
			read more	0	0.00%	read more	1	1.27%	read more	0	0.00%
			read more	0	0.00%	read more	0	0.00%	read more	0	0.00%
			read more	0	0.00%	read more	0	0.00%	read more	0	0.00%